

# LOOKING AFTER LINEN

# LOOKS AFTER THE PLANET.

Taking the best care of your linen products is better in so many ways; from extending the life of the item, it results in lower costs and ultimately it takes better care of the environment.

**A win-win-win!**



A simple tale about the not-so-simple life and times of a simple linen product.

***Pasha the Pillowcase!***

**LINEN RESPECT:** An awareness campaign from UK Hospitality, UK Housekeeping Association & the Textile Services Association.