

HELP LINEN LAST LONGER.

Your laundry will do their utmost to remove normal staining and soiling, but despite their best efforts there are some marks that just cannot be removed. Many of these stains are of the results of mis-use. Understanding improper uses can help in preventing linen products being thrown away.

STAIN TYPE	NATURE OF STAIN	PROCESS DIFFICULTY
RUST (IRON MOULD)	REDDISH/BROWN	CANNOT BE REMOVED
MILDEW	GREYISH-WHITE TO YELLOWISH STAINS CLEARLY DEFINED OUTLINE SPOTS USUALLY IN PATCHES	VERY DIFFICULT TO REMOVE. ADDITIONAL SEVERE BLEACH PROCESS REQUIRED
CONCRETE	BLACK-GREY PATCHES	CANNOT BE REMOVED
LIPSTICK	RED (MOSTLY) SMUDGES OR STRIPES WITH PERFUMED ODOUR	VERY DIFFICULT TO REMOVE. ADDITIONAL SEVERE PROCESS REQUIRED
MASCARA	BLACK PIGMENT IN WAX OR OIL	VERY DIFFICULT TO REMOVE. ADDITIONAL SEVERE PROCESS REQUIRED
SHOE POLISH	WAXES & SOFT RESINS	CANNOT BE REMOVED
WINDOW STAINS	BLACK-GREY MARKS	CANNOT BE REMOVED
FAKE TAN	BROWN-ORANGE MARKS	CANNOT BE REMOVED
POLISH & CLEANING PRODUCTS	OFTEN IN RANGE OF BRIGHT COLOURS WITH ADDED SOILING FROM SURFACE DIRT	MAY BE REMOVED BUT CHEMICALS WILL DAMAGE THE PRODUCT PERMANENTLY
BLEACH	OFTEN IN BRIGHT PINK PATCHES	MAY BE REMOVED BUT CHEMICALS WILL DAMAGE THE PRODUCT PERMANENTLY
RED WINE, COFFEE	RED-BROWN	VERY DIFFICULT TO REMOVE. ADDITIONAL SEVERE PROCESS REQUIRED



A simple tale about the not-so-simple
life and times of a simple linen product.

Pasha the Pillowcase!

LINEN RESPECT: An awareness campaign from UK Hospitality, UK Housekeeping Association & the Textile Services Association.