

# NATIONAL CONGRESS

MARRIOTT FOREST OF ARDEN, BIRMINGHAM 10 NOVEMBER 2021



## Join us at our 2021 National Congress!

Our National Congress is where we bring together the senior decision makers from within our industry and is targeted at owners, CEOs and senior directors of our membership. It's a smaller, more condensed event with high quality papers on industry themes as well as slightly longer breaks and networking time with an evening gala dinner to finish.

### Programme Highlights

The keynote speaker this year is **Michael Portillo** - one of the UK's most well known former Members of Parliament. Since leaving politics, Michael has established himself as a respected journalist, broadcaster and political commentator, pursuing his media interests to present and participate in a wide range of television and radio programmes.

There'll also be presentations on key TSA project work with Professor Katie Laird discussing the global impact of the two year project on the efficacy of microbial test methodologies. A top CBI Economist will be presenting an economic update and we are delighted to welcome Kate Nicholls (CEO of UK Hospitality) to join us to discuss the impact the year has had on the hospitality industry and the outlook for 2022. Finally we will wrap up with a brief look at the industry's first ever Diversity and Culture index with Adrian Walcott - Adrian is Co-founder of multi award winning social enterprise BAME2020, and author and keynote speaker on People and Culture.

However whilst the programme is impressive the aim is not to 'over-do' the business element as we want to utilise time for discussions and networking. A full programme will be sent out with your invitations.

### Venue & Accommodation | Marriott Forest of Arden Hotel & Country Club

The unforgettable Marriott Forest of Arden offers an excellent location in the West Midlands, nestled between Birmingham and Coventry, and is easily accessible by train, plane or car.

We have reserved a number of rooms for Tuesday 9th November but are assuming most delegates will arrive during the morning of Wednesday 10th for the Congress arriving for a coffee at 10am, ready for an 11.15am start. The business element of the Congress will finish at 4.30pm before we meet for the gala dinner. We assume most delegates will elect to stay that evening.

For more information please email [emma.andersson@tsa-uk.org](mailto:emma.andersson@tsa-uk.org)

WITH THANKS TO OUR PREMIUM SUPPLY PARTNERS FOR THEIR CONTINUED SUPPORT

