



NATIONAL CONGRESS 2024

EVENT INFORMATION PACK



Titanic Hotel, Liverpool | 1st February 2024

THE CONGRESS

We're delighted to welcome you to this year's TSA National Congress!

Following on from last year's success, we are excited to welcome you to the vibrant city of Liverpool for our 2024 National Congress. We're conscious you're busy so have kept the one day format as before. By making the event 'invitation only' we have restricted the number of suppliers resulting in over 70% of the audience being laundries and all major companies are well represented at Director level.

The programme will hopefully deliver an inspirational, informative agenda but critically we've also left plenty of time for networking and catching up with colleagues. On behalf of myself and all the TSA team, we can't wait to get our 2024 Congress started.

David Stevens, CEO

THE PROGRAMME

WEDNESDAY 31ST JANUARY

20:00 **Informal Reception** (for delegates staying overnight) in VIP Lounge. Booking required.

THURSDAY 1ST FEBRUARY

10:00 **Registration & Networking** in 401 Foyer

10:45 **Opening & Welcome** by Charlie Betteridge, TSA Chairperson

10:55 **Liverpool: A City of Culture, Sport & History** with guest speaker

11:25 **Keynote Address** with Roger Martin-Fagg, Behavioural Economist

12:25 **Movers & Shakers of the Industry** panel discussion

13:00 **Lunch** in 401 Foyer

14:00 **Industry Challenges** with the TSA Team

14:30 **Keynote Address** with Speaker to be confirmed

15:15 **Coffee Break**

15:55 **Keynote Address** with Daniel Finkelstein, Journalist & Politician

16:55 **Closing Statement** by David Stevens

19:00 **Drinks Reception** in 401 Foyer

20:15 **Industry Dinner** with entertainment in West Bay

THE KEY SPEAKERS



Lord Daniel Finkelstein OBE is a graduate of the London School of Economics and City University London. He is a leading author, journalist and politician.

Between 1981 and 1988, Finkelstein was a member of the Social Democratic Party where he was elected youth representative of its National Committee and selected as a parliamentary candidate for Brent East at the 1987 general election. Around this time, Finkelstein became a close ally and adviser to David Owen, the SDP leader. In 1992 he joined the Conservatives where he has held various key advisory roles within the Conservative Party including being adviser to Prime Minister John Major and as Leader of the Opposition William Hague and George Osborne, Secretary to the Shadow Cabinet.

He was also Director of the Social Market Foundation and think tank and is a former Chairman of Policy Exchange. In 2018 he became chairman of the new think-tank Onward, whose mission is to renew the centre right for the next generation. Daniel was Editor of Connexion, Britain's first internet and data communications newspaper. He became Executive Editor of The Times, and remains Associate Editor and a weekly political columnist. He is also a regular columnist in The Jewish Chronicle and is a Vice President of the Jewish Leadership Council. Daniel was awarded an OBE in 1997 and was elevated to the House of Lords in 2013. In June 2023, Finkelstein published a memoir, Hitler, Stalin, Mum and Dad, an account of his mother and father's experiences during World War II



Roger Martin-Fagg is an Behavioural Economist who combines insight into the financial and policy worlds with management strategy. As such he delivers both an economic outlook, and what organisations should do to prepare. After studying Economics, Economic History and Geography he worked as an economist with the New Zealand Government. He returned to the UK to work in the air transport industry before teaching strategy and economics at Henley Management College to senior managers from a wide range of industries. Martin-Fagg specialises in making economic activity, trends and indicators understandable to non-economists and cuts through the jargon to reveal what the numbers, market shifts and policy announcements really mean. He also considers the

strategy organisations need in order to grow, and how that strategy should evolve, be articulated, and reviewed.

As a consultant Martin-Fagg has designed and facilitated strategic management programmes for companies such as Sainsbury's, Taylor Wimpey, Lloyds Banking Group, ABF, BSI, Experian, and Santander. He is also the author of Making Sense of the Economy, a practical explanation of everything from GDP to money supply to interest rates aimed at managers who are not economists. .

These great speakers will be complimented throughout the day on stage by the TSA Team of Shyju, Emma, David and Charlie.



THE HOTEL

Titanic Hotel is part of the redevelopment of the historic Stanley Dock complex at the mouth of the Mersey River in Liverpool. Just a short five minute drive from the city centre, this 4-Star hotel offers stylish and super-comfy accommodation, a stunning restaurant and bar, plus fitness suite and spa. It is located in what was the North Warehouse which was built in 1846 but has been left derelict for decades following sustaining damage during an air raid in World War II. Rum Warehouse, which is attached next to the North Warehouse, has become a major new conference, banqueting and exhibition venue. Standing opposite the North Warehouse in the southern buildings is the Grade 1-listed Tobacco Warehouse building which will be the location of the next phase of development of Stanley Dock with apartments, bars and shops. Care, sensitivity and diligent planning have all been employed in restoring these buildings to maintain their majestic heritage, retaining many of the warehouse's original features and breathing life into this once-vibrant area. The Titanic Hotel Liverpool and Rum Warehouse have entered the annals of history and are very proud to be writing the next chapter. To find out more information please go online or contact the hotel directly.

Titanic Hotel Liverpool Stanley Dock, Regent Road, Liverpool L3 0AN

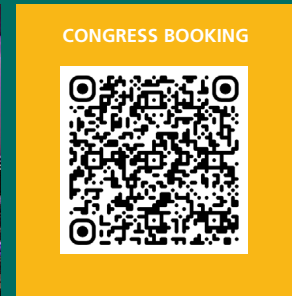
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BOOK YOUR PLACE

Do not book rooms via the hotel, all bookings should be made via the TSA to secure the agreed rate.

Informal Buffet Reception (31 Jan) - £30 +VAT | Congress Ticket (01Feb) - £295+VAT | Industry Dinner (01 Feb) - £75+VAT | Accommodation (31 Jan) - £155+VAT | Accommodation (01 Feb) - £155+VAT

To book your Congress place, complete the form <https://tinyurl.com/y38sty67> or scan the code below



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