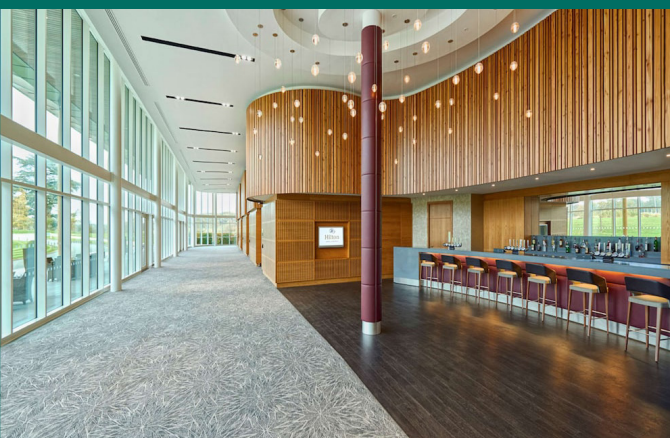




# SPRING CONFERENCE

3-4 May 2023

Hilton St George's Park, Burton Upon Trent



## INFORMATION PACK

# THE CONFERENCE

The Spring Conference is back at St George's Park! Designed to appeal to all your management team it will provide you with the latest news and key topics facing the industry. Hopefully, it will also enlighten and entertain you so you can go back to work feeling refreshed and ready for the challenges ahead with fantastic keynote speakers to inspire and enjoy.

The conference is a celebration of your hard work starting with an industry dinner the evening before with some superb entertainment. Please book early as the event always sells out. Can't wait to see you all - TSA Team!

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## THE PROGRAMME

### WEDNESDAY 3RD MAY - MEETING, INDUSTRY DINNER & ENTERTAINMENT

- 16:00**    **Supply Partner Meeting** in the Graham Taylor room
- 18:30**    **New members Reception** in the Sir Bobby Robson Lobby
- 19:00**    **Pre-dinner Drinks** in the Sir Bobby Robson Lobby
- 20:00**    **Dinner** with entertainment by illusionist, Keith Barry, in the Sir Bobby Robson Ballroom

### THURSDAY 4TH MAY - THE CONFERENCE

- 09:00**    **Registration & Refreshments** in the Sir Bobby Robson Lobby
  - 09:30**    **Opening & Welcome** by Charlie Betteridge, TSA
  - 09:40**    **TSA Update** - David Stevens, TSA
  - 10:05**    **Keynote Address** with Keith Barry
  - 11:00**    **Coffee Break** in the Sir Bobby Robson Lobby
  - 11:25**    **Giving People a Second Chance** with feedback from those involved in the project
  - 11:55**    **Energy Update** - Paul Dilley, Fox Energy
  - 12:30**    **Lunch** in the Sir Bobby Robson Lobby
  - 13:30**    **We're Working on Your Behalf: Knowledge Network Update** with the TSA Team
  - 14:00**    **Fire Insurance: A Real Hazard** - with insurance specialist
  - 14:30**    **Coffee Break** in the Sir Bobby Robson Lobby
  - 15:00**    **Sustainability** - panel session with representatives from the laundry and hospitality sectors
  - 15:30**    **Keynote Address** with Natalie Fee
  - 16:30**    **Closing Remarks** by David Stevens, TSA
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# THE KEY SPEAKERS & ENTERTAINERS



**Keith Barry** is a world-renowned Mentalist, Magician & Subconscious Mind specialist. He inspires audiences to break through performance barriers and reprogramme their subconscious minds to accomplish their biggest goals.

Keith helps businesses and their staff to excel in their professional and personal lives by guiding them to access their own subconscious minds. In doing so, he ensures they stay true to themselves without losing integrity and never compromising their values and morals. Keith's keynotes are engaging and fun-filled and interactive with a core corporate message at the forefront.

Keith's media career began in 2003 with a TV series which originally aired in Europe, before success quickly led to shows with US and Australian TV channels. He has since presented his own hugely popular series, both in his homeland of Ireland, and again in the US. Keith has featured in countless prime-time TV shows all over the world including appearances on some of the most prestigious US shows such as The Ellen DeGeneres Show, The Jimmy Kimmel Show and The Conan O'Brien Show. One of Keith's most exciting projects saw him working as the chief magic, mentalist and hypnotist consultant on the Hollywood blockbuster film 'Now You See Me' as well as its follow-up sequel. Keith has also written, produced and performed many of his own stage shows selling out venues across the globe. At this year's Spring Conference we can look forward to the best of both worlds, as we have Keith lined up for the entertainment on Wednesday evening and then presenting a keynote speech for the Conference.

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**Natalie Fee** is an award-winning environmentalist, author, inspirational speaker and founder of City to Sea, a not-for-profit organisation running campaigns to stop plastic pollution.

A warm, funny and passionate speaker, award-winning campaigner Natalie Fee gets straight to the heart of environmentalism, inspiring her audiences to reflect on the issues we're facing today whilst providing huge amounts of practical optimism. Natalie started her non-profit organisation, City to Sea, in 2015, as a result of stumbling across a video of Albatross chicks dying in their nests with their bellies full of plastic. Devastated and motivated in equal measure, she left her career as a TV presenter to see if she could do something to make it stop. Without previous campaigning experience, a business model or strategy in sight, Natalie has grown the UK's fastest growing not-for-profit and now employs over 30 staff. Their campaigns to stop plastic pollution at source have won multiple awards, gone international and prevented thousands of tonnes of plastic at source every year from reaching our oceans.



In July 2019 Natalie won the Sunday Times Volvo Visionaries Award for City to Sea's 'Refill' campaign – now Europe's biggest drinking water campaign and app stopping plastic pollution from plastic bottled water by connecting people to taps and fountains on the go. The University of the West of England awarded Natalie the Honorary Degree of Doctor of Science in 2018 in recognition of her campaign work and in 2017 she won the Sheila McKechnie Award for Environmental Justice in 2017 for her #SwitchtheStick campaign to persuade UK retailers to stop making plastic cotton buds and switch to paper stems. Natalie entertains and inspires audiences whilst delivering a serious environmental message. She shows how one person can change the world, and how together we can change it faster!

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In addition to the above, we also have the TSA Team providing updates and lots more interesting and informative topics with marketplace specialists, industry experts, motivating speakers plus a Panel Discussion featuring business leaders from laundry and hospitality sectors.

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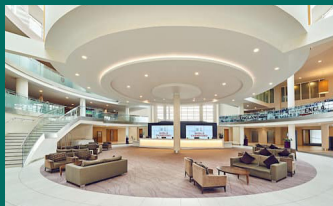


# THE HOTEL

This year's Spring Conference takes place at a four-star flagship Hotel within the immaculate grounds of the National Football Centre, Hilton at St George's Park. As well as being a home from home for each of the 28 England national football teams, Hilton at St. George's Park is fully open to the general public and, set in the heart of the National Forest, is the perfect destination hotel for our Autumn Conference.

Centrally located in the country and easily accessible by road, rail and air, the hotel features a spa, an indoor pool with sauna and steam room, and a fitness centre. Stylish, innovative and elegantly designed guest rooms include air-con, high-speed internet, flat-screen TVs, minifridges, plus tea and coffeemaking facilities.

To find out more information please contact the hotel directly.



## Hilton at St George's Park

Newborough Road  
Needwood  
Burton-on-Trent  
DE13 9PD

# BOOK YOUR PLACE

*Do not book rooms via the hotel, all room bookings should be made via the TSA to secure the agreed rate.*

**Conference Ticket:** £120 +VAT | **Dinner Ticket:** £45 +VAT | **Wednesday Night B&B:** £120 +VAT.

To book your Conference place, please complete the online Booking Form by clicking [here](#).

If you have any queries at all, please get in touch with the TSA team: **T** 0203 151 5600 **E** [events@tsa-uk.org](mailto:events@tsa-uk.org)



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## Textile Services Association

Venture House, 2 Arlington Square, Downshire Way, Bracknell RG12 1WA

**T** 0203 151 5600 **E** [tsa@tsa-uk.org](mailto:tsa@tsa-uk.org) **W** [tsa-uk.org](http://tsa-uk.org)

