## LOOKING AFTER LINEN LOOKS AFTER THE PLANET.

Taking the best care of your linen products is better in so many ways; from extending the life of the item, it results in lower costs and ultimately it takes better care of the environment.

A win-win-win!





A simple tale about the not-so-simple life and times of a simple linen product.

Pasha the Pillowcase!

VALUING LINEN: An awareness campaign from UK Hospitality, UK Housekeeping Association & the Textile Services Association.